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Title:

Press statement - Industrial Development

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PRESS STATEMENT FROM THE PREMIER, MR. DUNSTAN.

INDUSTRIAL DEVELOPMENT.

25/8/71.

A lot of nonsense had been talked in recent weeks by a few people about how South Australia was supposed to be lagging in the field of industrial development, the Premier, Mr. Dunstan, said tonight. The Premier, who is also Development Minister, was opening new \$120,000 premises of Transpec Limited at Wingfield.

"I can only believe that those who prate forth in this fashion have been going around with their eyes shut", Mr. Dunstan said.

This month alone five major industrial developments in South Australia had been notified to the Industrial Development Branch of the Premier's Department.

- . Fletcher Jones & Staff Pty. Ltd. are setting up a \$100,000 clothing factory at Mt. Gambier providing 60 new jobs.

- . Seraphic (Australia) Pty. Ltd had launched a \$250,000 expansion programme in ceramic glass production at Devon Park that would double the workforce to 200 over two years.

- . Sola International Pty. Ltd. had won a major Japanese order for optical precision equipment that would provide more employment at its Lonsdale factory.

- . The B.T.M. division of Tubemakers of Australia Ltd. yesterday announced a \$2M. expansion programme for their Kilburn operations.

- . Transpec Limited were tonight opening their \$120,000 new premises.

That was only this month and included only developments notified to the Industrial Development Branch. There were plenty of other examples.

"It's hardly a picture of gloom and stagnation is it?" Mr. Dunstan said.

"The plain facts are that South Australia offers businessmen and industrialists advantages which the other manufacturing complexes in this country cannot; that my Government has embarked on a vigorous programme to assist industry and to spread the word about what we can offer.

"And we are getting our message across", the Premier said.

(Correspondents: text of speech attached).

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SPEECH BY THE PREMIER, MR. DUNSTAN, AT THE OPENING OF
TRANSPEC LIMITED'S NEW PREMISES. WINGFIELD. 25/8/71.

MR. BLANTON,

PARLIAMENTARY COLLEAGUES,

LADIES AND GENTLEMEN:

THANK YOU FOR YOUR INVITATION TO OFFICIALLY OPEN TRANSPEC'S
NEW PREMISES.

THIS DEVELOPMENT IS AN IMPORTANT LANDMARK IN THE TEN YEAR
STORY OF THE COMPANY'S DEVELOPMENT AND EXPANSION IN SOUTH
AUSTRALIA.

IT IS, TOO, IMPRESSIVE EVIDENCE OF YOUR CONFIDENCE - A
CONFIDENCE THE GOVERNMENT SHARES - IN THE POTENTIAL OF
THIS STATE, PARTICULARLY IN THE AREA OF TRANSPORT TECHNOLOGY.
THE LOCATION HERE OF MAJOR AUTOMOTIVE MANUFACTURING PLANTS HAS
MEANT THAT WE HAVE A SOUND SKILL-BASE ON WHICH TO BASE FURTHER
DEVELOPMENT AND FROM WHICH TO DIVERSIFY INTO RELATED AND NEW
AREAS.

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TRANSPEC'S OPERATIONS IN CHASSIS ENGINEERING AND IN SUPPLYING
BODY AND TRAILER BUILDING FIRMS WITH COMPETITIVELY PRICED
COMPONENTS IS AN EXAMPLE OF THE BENEFITS TO BE DERIVED
FROM SUCH AN INTERLOCKING INDUSTRIAL STRUCTURE.

I NOTE YOU HAVE GROWN IN THE TEN YEARS YOU HAVE BEEN IN
THIS STATE TO A LEVEL WHERE YOU NOW HAVE AN ANNUAL TURNOVER
OF NEARLY 600-THOUSAND DOLLARS - FURTHER EVIDENCE OF
TRANSPEC'S OWN INITIATIVE IN SECURING NEW MARKETS AND
OF THE POTENTIAL WHICH EXISTS IN SOUTH AUSTRALIA.

IN ADDITION TO THE MEASURABLE BENEFIT THAT CAN BE EXPRESSED
IN TURNOVER TERMS, A COMPANY SUCH AS THIS ALSO CONTRIBUTES
ENGINEERING EXPERTISE TO THE STATE FROM WHICH THERE IS A
VERY VALUABLE SPIN-OFF IN THE ESTABLISHMENT OF A POOL OF
HIGH-SKILLS.

IT IS FROM A BASE SUCH AS THIS, AS WELL AS FROM OUR NATURAL GEOGRAPHIC ADVANTAGES AND OUR LOWER COST STRUCTURE, THAT WE AS A GOVERNMENT PLAN TO BUILD FUTURE INDUSTRIAL DEVELOPMENT. AND THE EVIDENCE IS ALREADY HERE THAT WE ARE SUCCEEDING. THE UNREALISED POTENTIAL IS ENORMOUS BUT, TO USE A BUSINESS METAPHOR, THE FIRST DIVIDENDS ARE BEING DECLARED. A LOT OF NONSENSE HAS BEEN TALKED IN RECENT WEEKS BY A FEW PEOPLE ABOUT HOW WE ARE SUPPOSED TO BE LAGGING BEHIND IN THE FIELD OF DEVELOPMENT.

I CAN ONLY BELIEVE THAT THOSE WHO PRATE FORTH IN THIS FASHION HAVE BEEN GOING AROUND WITH THEIR EYES SHUT. THIS MONTH ALONE FIVE MAJOR DEVELOPMENTS IN SOUTH AUSTRALIA HAVE BEEN NOTIFIED TO THE INDUSTRIAL DEVELOPMENT BRANCH OF MY DEPARTMENT.

. FLETCHER JONES & STAFF PTY. LTD. ANNOUNCED THEY ARE SETTING UP A 100-THOUSAND DOLLAR CLOTHING FACTORY AT MT. GAMBIER. THIS WILL PROVIDE ANOTHER 60 JOBS IN THE CITY.

. SERAPHIC (AUSTRALIA) PTY. LTD. HAVE LAUNCHED A 250-THOUSAND DOLLAR EXPANSION PROGRAMME IN THEIR CERAMIC GLASS PRODUCTION AT DEVON PARK. THIS WILL DOUBLE THE WORKFORCE TO 200 OVER THE TWO YEAR PERIOD OF THE PROGRAMME.

. SOLA INTERNATIONAL PTY. LTD HAVE WON A MAJOR JAPANESE ORDER FOR A WIDE RANGE OF OPTICAL PRECISION EQUIPMENT FROM THEIR LONSDALE FACTORY WHICH, TOO, WILL MEAN MORE JOBS AND WHICH WILL BRING THE COMPANY'S JAPANESE TURNOVER TO MORE THAN 500-THOUSAND DOLLARS A YEAR.

. ONLY YESTERDAY, THE B.T.M. DIVISION OF TUBEMAKERS OF AUSTRALIA LTD. ANNOUNCED AN EXPANSION PROGRAMME OF NEARLY 2-MILLION DOLLARS IN THEIR KILBURN OPERATIONS.

. AND TONIGHT, OF COURSE, WE'RE OPENING TRANSPEC'S NEW 120-THOUSAND DOLLAR PREMISES - ANOTHER DEVELOPMENT OF SIGNIFICANCE TO THIS STATE

THAT'S JUST THIS MONTH AND IT INCLUDES ONLY THOSE DEVELOPMENTS NOTIFIED TO THE INDUSTRIAL DEVELOPMENT BRANCH.

THERE ARE PLENTY OF OTHER EXAMPLES, SUCH AS AUSTRALIAN NATIONAL INDUSTRIES PLAN TO ESTABLISH A 2.7 MILLION DOLLAR PRESS FORGE PLANT AT DRY CREEK; TOLLEY SCOTT AND TOLLEY LIMITED'S ONE AND A HALF MILLION DOLLAR WINERY ADDITIONS AT NURIOOTPA AND FRIGRITE INDUSTRIES PROGRAMME TO DOUBLE THE SIZE OF ITS ADELAIDE MANUFACTURING AND OFFICE PREMISES.

IT'S HARDLY A PICTURE OF GLOOM AND STAGNATION IS IT?

THE PLAIN FACTS ARE THAT SOUTH AUSTRALIA OFFERS BUSINESSMEN AND INDUSTRIALISTS ADVANTAGES WHICH THE OTHER MANUFACTURING COMPLEXES IN THIS COUNTRY CANNOT; THAT MY GOVERNMENT HAS EMBARKED ON A VIGOROUS PROGRAMME TO ASSIST INDUSTRY AND TO SPREAD THE WORD ABOUT WHAT WE CAN OFFER. AND WE ARE GETTING OUR MESSAGE ACROSS.

DEVELOPMENT OF THIS KIND IS ESSENTIAL IF WE ARE TO DIVERSIFY AND REDUCE OUR STILL TOO HEAVY DEPENDENCE ON THE INTERSTATE MARKET FOR CONSUMER GOODS AND IF WE ARE TO PROVIDE THE ADDITIONAL JOBS WE NEED IN SOUTH AUSTRALIA.

THE RECORD SHOWS WE CAN GET THEM AND I AM SURE THE GOVERNMENTAL PROGRAMMES WE HAVE FORMULATED WILL GAIN US STILL MORE IN THE MONTHS AHEAD.

THE NEW SCHEMES MY GOVERNMENT HAS INITIATED SUCH AS THE INDUSTRIES ASSISTANCE CORPORATION, THE INDUSTRIES RESEARCH INSTITUTE FOR PRODUCT RESEARCH AND INCREASED GRANTS FOR INDUSTRIAL DESIGN, AS WELL AS THE GENERAL DRIVE FOR NEW INDUSTRY AND NEW MARKETS, FORM AN INTEGRATED APPROACH TO DEVELOPMENT WHICH I BELIEVE WILL BENEFIT ALL SOUTH AUSTRALIANS.

TRANSPIC'S EXECUTIVES, IT IS PLAIN FROM THIS DEVELOPMENT AND EXHIBITION, SHARE OUR CONFIDENCE AND IT GIVES ME VERY GREAT PLEASURE TO NOW OFFICIALLY DECLARE THE NEW PREMISES OPEN.

THANK YOU.